

## **BALANCE**

Balancing time and effort between work, home, hobbies

## **LEGACY**

Making a difference today with tomorrow in mind, succession

## **RECOGNITION**

Giving and receiving acknowledgement for achievement

## **COMPETENCE**

Possessing the skill, knowledge and ability to effectively perform

## **MONEY/ WEALTH**

An abundance of valuable material possessions, riches

## **INTEGRITY**

Words and deeds match up - I am who I am, no matter where I am or who I am with

## **DIVERSITY**

Respecting a variety of cultures/lifestyles

## **WISDOM**

Having deep understanding, insight, & knowledge, the ability to make good judgments

## **EFFECTIVENESS**

Executing with precision to achieve results

## **FAIRNESS**

Treating people and being treated equally

## **COMMITMENT**

Being bound emotionally or intellectually to a course of action, dedication

## **FUN**

Playfulness, ability to laugh and express humor, joking

## **FAITH/RELIGION**

Belief in a higher power

## **PASSION**

Intense emotional excitement, boundless enthusiasm

## **FITNESS**

Being physically fit; optimal well-being

## **FAMILY**

Being with family, both quality and quantity of time

## **KNOWLEDGE**

Subject matter expert, educated via experience or study

## **STATUS**

Holding a position of importance, high standing, prestige

## **GROWTH**

Investing in lifelong learning, personal development, self-education

## **EFFICIENCY**

Producing results in a timely manner with a minimal of waste, expense, or unnecessary effort

## **URGENCY**

Fast paced, swift, action oriented

## **INDEPENDENCE**

Free from the influence, guidance, or control of others

## **CHANGE**

Looking forward to & valuing change, continuous improvement, doing things differently

## **TEAMWORK**

Cooperative effort by a group or team

## **PERFECTION**

Reaches the highest attainable standard, details

## **CUSTOMER SERVICE**

Achieving excellence in customer satisfaction

## **CREATIVITY/ INNOVATION**

Thinking outside of the box, trying new ways of accomplishing a goal

**SIMPLICITY**

Lack of complexity, complication

**ACCOUNTABLE**

Takes responsibility for both actions and outcomes

**QUALITY**

A standard of excellence

**STRUCTURE**

Formality, processes and systems

**LOYALTY**

Faithful to a person, an ideal, a custom, a cause, or a duty

**ACHIEVEMENT**

Aspires to the highest levels of excellence

**TRUST**

Firm reliance on the integrity, ability, or character of a person or thing

**HONESTY**

Being truthful, sincere

**AUTHORITY**

Possessing power over decision, people, assets

**VOLUNTEERISM  
/SERVICE**

Serving the  
community, non-  
profit organization

**COURAGE**

The willingness  
to take  
calculated risks  
& step outside of  
one's comfort  
zone